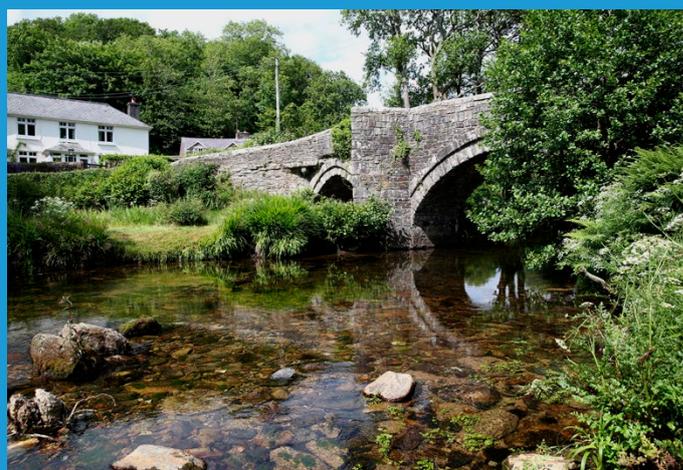


BLUEPRINT FOR PR19 – SHARED PRINCIPLES FOR COLLABORATION BETWEEN WATER COMPANIES AND ENVIRONMENTAL ORGANISATIONS

Blueprint for Water organisations and water companies share many years of working together to improve the water environment for the benefit of people and nature. Together, Blueprint and water companies have collaborated on innovation and ideas, on the development of policy and plans and have developed partnerships to successfully co-deliver projects on issues as wide ranging as water efficiency, customer engagement and catchment management.



We each want to continue to work together to play our part in ensuring that together, we truly are the first generation to leave the environment in a better state than when we found it. To help achieve this, we agree to the following shared principles, which set out how we will work together going forward.

1. Blueprint and companies will collaborate on areas of common interest across policy, planning and project delivery, including by supporting and recognising the **importance of the Catchment Based Approach**, building customer legitimacy, and taking account of those delivering additional environmental and social benefits.
2. Blueprint and companies **recognise the roles of both sectors as environmental stewards**, and will work together to ensure our staff, boards, customers and members appreciate the fundamental links between water services and the environment, as part of being increasingly connected to nature.
3. Blueprint and companies will work to support the **principles and deliver obligations enshrined in the Water Framework Directive** and advocate for effective implementation of current legislation, which is to be brought into domestic legislation within the European Union (Withdrawal) Act 2018, including the Precautionary Principle, to ensure that the achievements made to date are not lost.
4. Blueprint and companies commit to sharing data in a timely and transparent way, **making key datasets openly available** to work together to better understand environmental impact.
5. Blueprint and companies recognise the importance of **maintaining services to customers and protecting the environment**, and will work together to tackle current and future pressures and increase the resilience of ecosystems and the natural capital upon which water services depend.

*noting some data may be commercially or otherwise sensitive.



Signatories:



Blueprint for Water
WATER PEOPLE NATURE

www.blueprintforwater.org.uk

Wildlife and
Countryside

