



May 2019

From the Chairman

Thank you for your interest in this pivotal role for our organisation.

Wildlife and Countryside Link (Link) is a unique coalition of 52 environment, wildlife and animal welfare organisations.

This is an exciting and critical time for our organisation. In 2020 we will celebrate 40 years of achievement in promoting the conservation, protection and enhancement of England's wildlife and countryside. At the same time, we face a new era of environmental challenges and opportunities, not least following Brexit, declines in biodiversity and the impacts of climate change on our natural world.

We are now seeking a dynamic, collaborative and inspirational leader to succeed our current Chief Executive, Dr Elaine King, and to build on the development and growth she has driven over the past eight years.

We are looking for someone with a strong track record in leadership and delivering tangible results, who will ensure the continued success and sustainability of the organisation. You will need to be an individual with exceptional diplomatic, negotiation and interpersonal skills that can build relationships and develop trust with a broad range of stakeholders, both internally and externally.

As we come to the end of our current strategic plan, as Link's new Chief Executive you will be in an exceptional position to lead and motivate our members, staff and trustees in setting and delivering the shared vision and ambition in a new strategy that will guide us through the coming years.

This is an opportunity to be innovative and opportunistic in approach, and be influential in driving positive policy change. Working closely with sister Link organisations in Scotland, Wales and Northern Ireland, the Chief Executive will make a significant contribution to environmental policy change across the UK.

If you are excited at the prospect of leading a large coalition of diverse organisations, all with a shared ambition to make a real impact on environmental policy, and think you are the person we are looking for, I would very much welcome your application.

Martin Spray CBE DSc
Chair of Trustees