**JOB DESCRIPTION**

**TITLE:** Media & Communications Manager (full time or part time 4 days per week) for [Wildlife and Countryside Link](https://www.wcl.org.uk)

**SALARY**: £30,000 FTE

**BASED**: Vauxhall, London (but with majority home-working currently)

**REPORTING TO:**  Head of Communications and Analysis

**APPLICATION DEADLINE:** 6pm, Sun 21 November

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| **KEY ACCOUNTABILITIES:** |
| * Manage proactive and reactive media relations * Play a leading role in guiding the nature sector in developing and placing compelling media stories * Develop strong relationships with national and industry press contacts * Contact management, monitoring, and engagement * Support the team in media relations * Contribute to campaign planning and delivery in key areas * Contribute to Link’s own social media and help create content for the benefit of our members. |

**Person Specification: Media and Communications Manager**

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|  | Essential | Desirable |
| Qualifications |  | * Degree or equivalent |
| Experience and skills | * Experience working in a busy charity press team * Knowledge of relevant national press and social media * Established networks in national political/ environmental or other relevant media * Excellent written communication * Excellent verbal communication | * Experience of working in the environmental NGO sector, or with a Government Department or political party * Some experience of design and production * Experience of commissioning or producing video content or other digital assets * Experience of environmental policy |
| Personal disposition | * Passion for and familiarity with environmental issues such as environmental improvement, public access to nature and animal welfare * Committed to cooperative working, leading by example and supporting and motivating other staff * Independent and self-motivated * Considerate and respectful of others * Enjoy working independently, within a small team | * Innovative and resourceful, with an ability to champion and develop new ideas and support others in doing so * A “hands on” individual also able to operate at a strategic level |
| Circumstances | * Ability to work outside of normal office hours * Ability to travel occasionally across the UK * A balance between regular work in central London and home-working |  |

Find out more about Wildlife and Countryside Link, our [62 members](https://www.wcl.org.uk/our-members.asp), our [campaigns](https://www.wcl.org.uk/campaigns.asp) and [media work](https://wcl.org.uk/press-releases.asp) at [www.wcl.org.uk](http://www.wcl.org.uk) and at [(@WCL\_News) / Twitter](https://twitter.com/WCL_News)