**JOB DESCRIPTION**

**TITLE:** Media & Communications Manager (full time or part time 4 days per week) for [Wildlife and Countryside Link](https://www.wcl.org.uk)

**SALARY**: £30,000 FTE

**BASED**: Vauxhall, London (but with majority home-working currently)

**REPORTING TO:**  Head of Communications and Analysis

**APPLICATION DEADLINE:** 6pm, Sun 21 November

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| **KEY ACCOUNTABILITIES:** |
| * Manage proactive and reactive media relations
* Play a leading role in guiding the nature sector in developing and placing compelling media stories
* Develop strong relationships with national and industry press contacts
* Contact management, monitoring, and engagement
* Support the team in media relations
* Contribute to campaign planning and delivery in key areas
* Contribute to Link’s own social media and help create content for the benefit of our members.
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**Person Specification: Media and Communications Manager**

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|  | Essential  | Desirable |
| Qualifications  |  | * Degree or equivalent
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| Experience and skills | * Experience working in a busy charity press team
* Knowledge of relevant national press and social media
* Established networks in national political/ environmental or other relevant media
* Excellent written communication
* Excellent verbal communication
 | * Experience of working in the environmental NGO sector, or with a Government Department or political party
* Some experience of design and production
* Experience of commissioning or producing video content or other digital assets
* Experience of environmental policy
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| Personal disposition  | * Passion for and familiarity with environmental issues such as environmental improvement, public access to nature and animal welfare
* Committed to cooperative working, leading by example and supporting and motivating other staff
* Independent and self-motivated
* Considerate and respectful of others
* Enjoy working independently, within a small team
 | * Innovative and resourceful, with an ability to champion and develop new ideas and support others in doing so
* A “hands on” individual also able to operate at a strategic level
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| Circumstances  | * Ability to work outside of normal office hours
* Ability to travel occasionally across the UK
* A balance between regular work in central London and home-working
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Find out more about Wildlife and Countryside Link, our [62 members](https://www.wcl.org.uk/our-members.asp), our [campaigns](https://www.wcl.org.uk/campaigns.asp) and [media work](https://wcl.org.uk/press-releases.asp) at [www.wcl.org.uk](http://www.wcl.org.uk) and at [(@WCL\_News) / Twitter](https://twitter.com/WCL_News)