

Wildlife and Countryside Link: Nature Check

METHODOLOGY NOTE

ComRes interviewed 2042 GB adults aged 18+ online between the 11th and 13th October 2013. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 1
Q.1 To what extent do you agree or disagree with the following statements?

Summary

Base: All respondents

	Statements					
	a) The countryside is a national treasure	b) The natural environment is less important than economic growth	c) The natural environment and its wildlife should be protected at all costs	d) We should improve the condition of the natural environment for future generations	e) Protection of the natural environment should not be a priority for the Government at present	f) The natural environment boosts my quality of life
Unweighted base	2042	2042	2042	2042	2042	2042
Weighted base	2042	2042	2042	2042	2042	2042
NET: Agree	1891 93%	583 29%	1702 83%	1862 91%	764 37%	1745 85%
Agree strongly (4)	1216 60%	128 6%	801 39%	952 47%	249 12%	804 39%
Agree somewhat (3)	675 33%	455 22%	901 44%	910 45%	515 25%	941 46%
Disagree somewhat (2)	72 4%	818 40%	207 10%	89 4%	629 31%	166 8%
Disagree strongly (1)	9 *	480 24%	32 2%	7 *	507 25%	17 1%
NET: Disagree	81 4%	1298 64%	238 12%	96 5%	1135 56%	182 9%
Don't know	70 3%	160 8%	102 5%	84 4%	143 7%	115 6%
Mean	3.57	2.12	3.27	3.43	2.27	3.31
Standard deviation	0.59	0.87	0.71	0.60	1.00	0.66
Standard error	0.01	0.02	0.02	0.01	0.02	0.02

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 2

Q.1 To what extent do you agree or disagree with the following statements?

a) The countryside is a national treasure

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	1891 93%	925 92%	966 93%	195 80%	304 88% C	328 95% CD	339 93% Cd	289 95% CD	436 98% CDEFg	518 95% KI	527 93%	402 90%	444 92%	266 93%	790 92%
Agree strongly (4)	1216 60%	578 58%	638 61%	90 37%	184 54% C	212 62% Cd	219 60% C	215 71% CDEF	297 67% CDf	334 61%	339 60%	257 58%	285 59%	163 57%	503 59%
Agree somewhat (3)	675 33%	347 35%	328 32%	105 43% eFGH	120 35% G	116 34% G	120 33% G	75 25%	139 31% g	183 34%	188 33%	145 33%	159 33%	103 36%	288 34%
Disagree somewhat (2)	72 4%	37 4%	35 3%	18 7% EFGH	26 8% EFGH	6 2%	10 3%	6 2%	6 1%	12 2%	15 3%	27 6% IJ	18 4%	11 4%	29 3%
Disagree strongly (1)	9 *	5 1%	4 *	3 1% H	1 *	2 1%	1 *	1 *	- -	3 1%	3 *	1 *	2 *	2 1%	3 *
NET: Disagree	81 4%	43 4%	39 4%	22 9% EFGH	27 8% EFGH	9 3%	12 3% h	7 2%	6 1%	16 3%	18 3%	27 6% lj	21 4%	13 5%	33 4%
Don't know	70 3%	33 3%	36 3%	26 11% DEFGH	13 4% H	7 2% h	13 4% H	7 2% h	3 1%	13 2%	21 4%	16 4%	20 4%	8 3%	34 4%
Mean	3.57	3.55	3.59	3.30	3.47 C	3.60 CD	3.59 CD	3.70 CDEF	3.66 CDf	3.59	3.58	3.53	3.56	3.53	3.57
Standard deviation	0.59	0.60	0.58	0.69	0.65	0.57	0.57	0.52	0.50	0.57	0.57	0.62	0.60	0.62	0.58
Standard error	0.01	0.02	0.02	0.05	0.04	0.03	0.03	0.03	0.02	0.02	0.02	0.03	0.03	0.04	0.02

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 2

Q.1 To what extent do you agree or disagree with the following statements?

a) The countryside is a national treasure

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	1891 93%	175 95%j	97 95%	1619 92%	78 95%	207 92%	168 92%	167 91%	135 94%	191 94%	236 89%	265 93%	173 94%
Agree strongly	(4) 1216 60%	108 59%	66 64%	1042 59%	48 58%	142 63%	107 58%	101 55%	85 60%	112 55%	156 59%	173 60%	120 65%gi
Agree somewhat	(3) 675 33%	67 36%	31 30%	577 33%	30 37%	65 29%	62 34%	67 36%	49 35%	79 39%el	80 30%	92 32%	53 29%
Disagree somewhat	(2) 72 4%	3 2%	2 2%	67 4%	2 3%	9 4%	8 4%h	8 5%h	1 1%	6 3%	16 6%aHl	13 4%h	3 2%
Disagree strongly	(1) 9 *	3 1%c	- -	7 *	- -	2 1%	1 *	- -	1 1%	- -	2 1%	1 *	- -
NET: Disagree	81 4%	6 3%	2 2%	74 4%	2 3%	11 5%	9 5%	8 5%	2 2%	6 3%	18 7%bHL	13 5%	3 2%
Don't know	70 3%	3 2%	3 3%	63 4%	2 2%	6 3%	6 4%	8 4%	6 4%	7 4%	11 4%	8 3%	8 4%
Mean	3.57	3.55	3.65	3.57	3.56	3.59	3.55	3.52	3.60	3.54	3.53	3.57	3.67afGij
Standard deviation	0.59	0.61	0.51	0.59	0.56	0.61	0.61	0.59	0.56	0.56	0.66	0.59	0.51
Standard error	0.01	0.05	0.05	0.01	0.06	0.04	0.05	0.04	0.05	0.04	0.05	0.03	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll
ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 3

Q.1 To what extent do you agree or disagree with the following statements?**b) The natural environment is less important than economic growth****Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	583 29%	285 28%	298 29%	95 39%DEFGH	91 27%	97 28%	87 24%	83 27%	130 29%	154 28%	144 25%	132 30%	153 32%J	96 33% ⁿ	230 27%
Agree strongly	(4) 128 6%	74 7% ^b	54 5%	17 7% ^f	28 8% ^{Fh}	35 10% ^{FGH}	11 3%	17 5%	21 5%	38 7%	32 6%	32 7%	26 5%	21 7%	60 7%
Agree somewhat	(3) 455 22%	211 21%	244 23%	78 32%DEFGH	64 19%	62 18%	75 21%	66 22%	110 25% ^{dE}	115 21%	111 20%	101 23%	128 26% ^{iJ}	75 26% ⁿ	170 20%
Disagree somewhat	(2) 818 40%	387 39%	432 41%	75 31%	133 39%	121 35%	155 43% ^{Ce}	123 41% ^C	211 47% ^{CDEg}	225 41% ^L	247 44% ^L	181 41% ^l	165 34%	114 40%	335 39%
Disagree strongly	(1) 480 24%	260 26% ^B	221 21%	42 17%	93 27% ^{CH}	90 26% ^{CH}	97 27% ^{CH}	80 26% ^{CH}	77 17%	129 24%	130 23%	98 22%	123 25%	58 20%	220 26%
NET: Disagree	1298 64%	646 65%	652 63%	117 48%	226 66% ^C	212 62% ^C	252 69% ^{Ce}	203 67% ^C	288 65% ^C	354 65%	377 67% ^L	279 63%	288 59%	173 60%	555 65%
Don't know	160 8%	69 7%	91 9%	30 13% ^{FGH}	26 8%	35 10% ^{gH}	25 7%	17 6%	26 6%	38 7%	45 8%	34 8%	43 9%	18 6%	72 8%
Mean	2.12	2.11	2.14	2.33 ^{DeFGH}	2.08	2.13 ^f	2.00	2.07	2.18 ^F	2.12	2.09	2.16	2.13	2.22 ⁿ	2.09
Standard deviation	0.87	0.90	0.84	0.89	0.92	0.96	0.80	0.86	0.78	0.88	0.84	0.88	0.89	0.88	0.89
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 3

Q.1 To what extent do you agree or disagree with the following statements?

b) The natural environment is less important than economic growth

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	583 29%	45 25%	20 19%	518 30%b	24 29%	61 27%	56 30%b	54 29%	42 29%	69 34%B	79 30%b	84 29%b	50 27%
Agree strongly	(4) 128 6%	16 8%K	3 3%	110 6%	6 8%K	19 8%bK	10 6%k	12 7%K	7 5%	15 7%K	25 9%bK	7 2%	9 5%
Agree somewhat	(3) 455 22%	30 16%	17 17%	408 23%a	18 22%	42 19%	45 25%a	41 22%	35 25%a	54 26%A	54 20%	78 27%AbE	41 22%
Disagree somewhat	(2) 818 40%	73 40%	48 47%fi	697 40%	35 43%	106 47%FghJ	65 35%	69 38%	53 37%	70 34%	98 37%	125 44%i	75 41%
Disagree strongly	(1) 480 24%	49 27%	28 27%	403 23%	18 22%	47 21%	50 27%k	42 23%	35 24%	45 22%	67 25%	56 20%	44 24%
NET: Disagree	1298 64%	122 66%i	76 74%CfGhIjk	1100 63%	52 64%	154 69%l	115 62%	111 60%	88 61%	116 57%	165 62%	181 63%	120 65%
Don't know	160 8%	16 9%	6 6%	138 8%	5 6%	10 4%	14 7%	20 11%E	13 9%e	20 10%e	22 8%	20 7%	14 8%
Mean	2.12	2.07	1.95	2.14b	2.16	2.15b	2.10	2.15	2.11	2.21B	2.15	2.13b	2.09
Standard deviation	0.87	0.92	0.77	0.87	0.88	0.87	0.89	0.89	0.86	0.91	0.94	0.77	0.84
Standard error	0.02	0.07	0.08	0.02	0.10	0.06	0.07	0.07	0.07	0.07	0.07	0.04	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

Nature Poll
ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 4

Q.1 To what extent do you agree or disagree with the following statements?**c) The natural environment and its wildlife should be protected at all costs****Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	1702 83%	822 82%	881 85%	192 79%	288 84%	292 85%	312 86% ^c	254 84%	364 82%	443 81%	471 83%	375 84%	413 85%	239 83%	727 85%
Agree strongly	(4) 801 39%	381 38%	420 40%	76 31%	132 38%	153 45% ^{Ch}	140 38%	135 45% ^{Ch}	166 37%	199 36%	218 38%	176 40%	209 43% ⁱ	111 39%	334 39%
Agree somewhat	(3) 901 44%	440 44%	460 44%	116 48% ^g	156 45%	139 40%	172 47% ^{eg}	119 39%	198 45%	244 45%	253 45%	199 45%	205 42%	128 45%	392 46%
Disagree somewhat	(2) 207 10%	109 11%	98 9%	25 10%	35 10%	28 8%	29 8%	35 12%	54 12% ^f	66 12% ^L	59 10%	44 10%	38 8%	26 9%	73 9%
Disagree strongly	(1) 32 2%	21 2%	11 1%	5 2%	4 1%	5 1%	7 2%	1 *	9 2%	14 3% ^l	9 2%	4 1%	4 1%	9 3% ^N	9 1%
NET: Disagree	238 12%	129 13%	109 10%	30 12%	39 11%	33 10%	37 10%	37 12%	63 14% ^e	80 15% ^L	68 12%	48 11%	43 9%	35 12%	82 10%
Don't know	102 5%	50 5%	52 5%	21 8% ^{fgH}	17 5%	19 5%	16 4%	13 4%	17 4%	23 4%	28 5%	22 5%	29 6%	13 4%	48 6%
Mean	3.27	3.24	3.30	3.18	3.27	3.35 ^{CH}	3.27	3.33 ^{Ch}	3.22	3.20	3.26	3.29	3.36 ^{lj}	3.24	3.30
Standard deviation	0.71	0.74	0.69	0.72	0.70	0.70	0.70	0.70	0.74	0.76	0.72	0.69	0.67	0.76	0.68
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.03	0.05	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 4

Q.1 To what extent do you agree or disagree with the following statements?

c) The natural environment and its wildlife should be protected at all costs

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	1702 83%	160 87%FL	92 90%cFiL	1450 83%	68 83%	190 85%f	141 77%	152 83%	122 85%f	165 81%	230 87%FL	240 84%f	143 78%
Agree strongly	(4) 801 39%	89 48%CFghIjK	40 39%	672 38%	31 38%	98 44%	67 36%	70 38%	53 37%	71 35%	101 38%	104 37%	78 43%
Agree somewhat	(3) 901 44%	71 39%	52 51%aL	778 44%	37 45%	92 41%	74 40%	82 45%l	69 48%L	94 46%l	129 49%aL	135 47%L	65 35%
Disagree somewhat	(2) 207 10%	13 7%	5 5%	189 11%	9 11%	21 9%	27 15%ABhJ	19 11%	11 8%	26 13%ab	21 8%	30 10%	25 13%ab
Disagree strongly	(1) 32 2%	3 2%	1 1%	28 2%	2 2%	3 1%	4 2%	3 2%	3 2%	1 1%	1 *	7 3%j	4 2%
NET: Disagree	238 12%	16 9%	6 6%	216 12%b	10 13%	24 10%	31 17%ABehJ	22 12%	14 10%	28 13%b	22 8%	37 13%b	28 15%aBJ
Don't know	102 5%	8 4%	4 4%	90 5%	3 4%	11 5%	12 6%	10 5%	7 5%	12 6%	13 5%	9 3%	12 7%
Mean	3.27	3.40CFIK	3.35	3.26	3.24	3.34f	3.18	3.26	3.26	3.22	3.31	3.22	3.27
Standard deviation	0.71	0.71	0.61	0.72	0.73	0.71	0.78	0.72	0.70	0.70	0.64	0.74	0.79
Standard error	0.02	0.05	0.06	0.02	0.08	0.05	0.06	0.05	0.06	0.05	0.04	0.04	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

Nature Poll
ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 5

Q.1 To what extent do you agree or disagree with the following statements?

d) We should improve the condition of the natural environment for future generations

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	1862 91%	913 91%	950 91%	205 84%	301 88%	312 91%C	336 92%Cd	286 94%CD	422 95%CDE	507 93%	516 91%	401 90%	438 90%	267 93%	779 91%
Agree strongly	(4) 952 47%	451 45%	502 48%	84 35%	161 47%C	169 49%C	169 46%C	172 57%CD _e FH	196 44%C	258 47%	271 48%	199 45%	225 46%	130 45%	406 47%
Agree somewhat	(3) 910 45%	462 46%	448 43%	120 50% _d G	140 41%	143 42%	167 46% _g	114 38%	225 51% _{DE} G	249 46%	245 43%	202 45%	213 44%	137 48%	373 44%
Disagree somewhat	(2) 89 4%	51 5%	38 4%	13 5%	24 7% _{Fg} H	18 5%	10 3%	11 3%	13 3%	17 3%	28 5%	18 4%	25 5%	11 4%	35 4%
Disagree strongly	(1) 7 *	3 *	4 *	1 *	- -	1 *	1 *	1 *	3 1%	4 1%	1 *	2 *	1 *	1 *	1 *
NET: Disagree	96 5%	54 5%	42 4%	14 6%	24 7% _{FH}	19 5%	12 3%	12 4%	15 3%	22 4%	29 5%	20 4%	26 5%	12 4%	37 4%
Don't know	84 4%	35 3%	49 5%	24 10% _d EFGH	18 5% _{GH}	13 4% _h	16 4% _g H	5 2%	7 2%	17 3%	21 4%	25 6%	21 4%	8 3%	41 5%
Mean	3.43	3.41	3.46a	3.32	3.42	3.45C	3.45C	3.53CDH	3.41	3.44	3.44	3.42	3.43	3.42	3.45
Standard deviation	0.60	0.60	0.59	0.60	0.63	0.61	0.57	0.59	0.58	0.60	0.60	0.59	0.60	0.59	0.59
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 5

Q.1 To what extent do you agree or disagree with the following statements?

d) We should improve the condition of the natural environment for future generations

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	1862 91%	174 95%Fg	93 91%	1595 91%	79 97%Fghjl	209 93%F	158 86%	164 89%	128 89%	185 91%	239 90%	267 93%F	166 90%
Agree strongly	(4) 952 47%	96 52%H	52 51%	805 46%	34 42%	99 44%	82 45%	82 45%	57 40%	91 44%	125 47%	143 50%h	92 50%h
Agree somewhat	(3) 910 45%	78 42%	41 40%	791 45%	45 55%abfkl	110 49%	76 41%	82 44%	71 50%	95 46%	115 43%	124 43%	74 40%
Disagree somewhat	(2) 89 4%	6 3%	5 5%	77 4%	1 1%	9 4%	14 8%Dhjk	10 5% d	4 3%	12 6% d	9 3%	9 3%	9 5%
Disagree strongly	(1) 7 *	- -	- -	7 *	- -	1 *	1 *	2 1%	- -	- -	- -	2 1%	1 1%
NET: Disagree	96 5%	6 3%	5 5%	84 5%	1 1%	10 4%	15 8%aDhjk	12 7% d	4 3%	12 6% d	9 3%	12 4%	10 6% d
Don't know	84 4%	4 2%	4 4%	76 4%	2 3%	5 2%	11 6%	8 4%	11 8% AEK	7 3%	17 6% aek	7 3%	8 4%
Mean	3.43	3.50	3.48	3.42	3.43	3.40	3.38	3.39	3.39	3.40	3.47	3.46	3.46
Standard deviation	0.60	0.57	0.60	0.60	0.51	0.59	0.65	0.65	0.55	0.60	0.57	0.61	0.63
Standard error	0.01	0.04	0.06	0.01	0.06	0.04	0.05	0.05	0.05	0.05	0.04	0.03	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 6

Q.1 To what extent do you agree or disagree with the following statements?

e) Protection of the natural environment should not be a priority for the Government at present

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	764 37%	367 37%	397 38%	97 40%	138 40%h	143 42%H	130 36%	109 36%	147 33%	193 35%	204 36%	170 38%	196 40%	123 43%	326 38%
Agree strongly	(4) 249 12%	123 12%	126 12%	23 10%	54 16%cgH	62 18%CFGH	44 12%H	32 11%	33 7%	55 10%	63 11%	71 16%lj	60 12%	40 14%	124 14%
Agree somewhat	(3) 515 25%	244 24%	271 26%	73 30%	84 24%	81 24%	86 24%	76 25%	114 26%	138 25%	141 25%	99 22%	136 28%k	83 29%	201 24%
Disagree somewhat	(2) 629 31%	302 30%	326 31%	73 30%	105 31%	106 31%	104 29%	85 28%	155 35%fg	163 30%	181 32%	149 34%	135 28%	84 29%	264 31%
Disagree strongly	(1) 507 25%	271 27%B	236 23%	47 19%	71 21%	68 20%	104 29%CDE	95 31%CDE	121 27%CdE	162 30%KL	141 25%	90 20%	113 23%	64 22%	200 23%
NET: Disagree	1135 56%	573 57%	562 54%	120 49%	176 51%	174 51%	208 57%	180 59%cdE	277 62%CDE	325 60%L	322 57%l	239 54%	249 51%	148 52%	463 54%
Don't know	143 7%	61 6%	82 8%	26 11%GH	30 9%gH	27 8%h	26 7%	15 5%	20 5%	27 5%	40 7%	35 8%	40 8%i	16 5%	68 8%
Mean	2.27	2.23	2.30	2.34gH	2.39fGH	2.43FGH	2.21	2.16	2.14	2.17	2.24	2.37lj	2.32l	2.37	2.32
Standard deviation	1.00	1.01	0.98	0.93	1.02	1.03	1.02	1.01	0.92	0.99	0.98	1.01	1.00	1.00	1.02
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 6

Q.1 To what extent do you agree or disagree with the following statements?

e) Protection of the natural environment should not be a priority for the Government at present

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	764 37%	68 37%	36 35%	660 38%	28 35%	83 37%	78 43%L	76 41%l	48 33%	83 40%	100 38%	107 38%	58 31%
Agree strongly	(4) 249 12%	29 16%HiK	12 12%	207 12%	8 9%	29 13%hk	29 16%HiK	28 15%HiK	10 7%	18 9%	42 16%HiK	22 8%	21 12%
Agree somewhat	(3) 515 25%	38 21%	24 23%	454 26%	21 25%	54 24%	49 27%	47 26%	38 27%	64 32%AjL	59 22%	85 30%ajL	36 20%
Disagree somewhat	(2) 629 31%	57 31%	30 29%	542 31%	23 29%	65 29%	58 32%	58 31%	50 35%	54 26%	77 29%	95 33%	63 34%
Disagree strongly	(1) 507 25%	47 26%	29 28%	431 25%	25 31%fG	65 29%fG	37 20%	34 19%	34 24%	51 25%	69 26%	64 22%	51 27%g
NET: Disagree	1135 56%	104 57%	58 57%	973 55%	49 60%	130 58%	95 52%	92 50%	84 59%	105 51%	146 55%	159 56%	113 62%fGi
Don't know	143 7%	12 7%	8 8%	123 7%	5 6%	12 5%	11 6%	16 9%	11 8%	16 8%	20 7%	20 7%	13 7%
Mean	2.27	2.29	2.21	2.27	2.14	2.22	2.40dhL	2.42deHkL	2.17	2.27	2.30	2.25	2.17
Standard deviation	1.00	1.05	1.02	0.99	1.00	1.03	1.00	1.00	0.90	0.97	1.05	0.91	0.99
Standard error	0.02	0.08	0.10	0.02	0.11	0.07	0.08	0.08	0.08	0.07	0.07	0.05	0.08

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

Nature Poll
ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 7

Q.1 To what extent do you agree or disagree with the following statements?**f) The natural environment boosts my quality of life****Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	1745 85%	853 85%	892 86%	187 77%	290 84% ^c	290 84% ^c	307 84% ^c	269 89% ^C	402 90% ^{CDEF}	485 89% ^{jl}	481 85%	378 85%	401 83%	247 86%	729 85%
Agree strongly	(4) 804 39%	389 39%	414 40%	65 27%	148 43% ^{Cf}	152 44% ^{CF}	127 35% ^c	140 46% ^{CFh}	171 39% ^C	242 44% ^{KL}	225 40%	157 35%	180 37%	117 41%	340 40%
Agree somewhat	(3) 941 46%	463 46%	478 46%	121 50% ^E	143 42%	138 40%	180 49% ^{dE}	129 42%	231 52% ^{DEG}	243 44%	256 45%	220 50%	222 46%	130 45%	388 45%
Disagree somewhat	(2) 166 8%	89 9%	77 7%	25 10% ^h	33 10% ^h	29 8%	33 9%	20 7%	26 6%	31 6%	42 7%	38 8%	55 11% ^{lj}	27 9%	66 8%
Disagree strongly	(1) 17 1%	10 1%	6 1%	2 1%	1 *	1 *	5 1%	2 1%	6 1%	2 *	6 1%	6 1%	2 *	2 1%	5 1%
NET: Disagree	182 9%	99 10%	83 8%	27 11%	34 10%	30 9%	38 10%	22 7%	31 7%	33 6%	48 9%	44 10% ⁱ	57 12% ^l	29 10%	71 8%
Don't know	115 6%	49 5%	66 6%	28 12% ^{DFGH}	20 6% ^H	24 7% ^H	19 5% ^h	12 4%	11 2%	28 5%	37 6%	23 5%	27 6%	11 4%	57 7%
Mean	3.31	3.29	3.33	3.17	3.35 ^{Cf}	3.38 ^{CF}	3.24	3.40 ^{CF}	3.31 ^C	3.40 ^{JKL}	3.32	3.25	3.26	3.31	3.33
Standard deviation	0.66	0.68	0.65	0.66	0.67	0.66	0.68	0.65	0.64	0.62	0.67	0.68	0.68	0.67	0.65
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.02

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 7

Q.1 To what extent do you agree or disagree with the following statements?

f) The natural environment boosts my quality of life

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	1745 85%	159 87%	88 86%	1498 85%	69 84%	192 85%	156 85%	150 82%	121 84%	176 86%	226 85%	247 86%	161 88%
Agree strongly	(4) 804 39%	74 40%	46 45%	684 39%	28 34%	88 39%	69 38%	81 44%	56 39%	72 35%	99 37%	107 37%	83 45% ⁱ
Agree somewhat	(3) 941 46%	85 47%	42 41%	814 46%	40 50% ^g	104 46%	87 47% ^g	70 38%	64 45%	104 51% ^G	127 48% ^g	140 49% ^G	78 42%
Disagree somewhat	(2) 166 8%	14 8%	11 11%	140 8%	9 11%	22 10%	13 7%	16 9%	11 8%	11 6%	21 8%	27 9%	9 5%
Disagree strongly	(1) 17 1%	2 1%	- -	14 1%	- -	3 1%	2 1%	3 1%	- -	4 2%	2 1%	1 *	1 *
NET: Disagree	182 9%	17 9%	11 11%	155 9%	9 11%	25 11% ^l	15 8%	19 10%	11 8%	15 7%	23 9%	28 10%	10 6%
Don't know	115 6%	8 4%	3 3%	104 6%	4 5%	8 4%	13 7%	15 8% ^{ek}	11 8% ^e	14 7%	16 6%	11 4%	13 7%
Mean	3.31	3.31	3.36	3.31	3.25	3.28	3.31	3.35	3.34	3.28	3.30	3.29	3.42 ^{deijk}
Standard deviation	0.66	0.68	0.68	0.66	0.65	0.70	0.65	0.72	0.63	0.66	0.66	0.65	0.62
Standard error	0.02	0.05	0.07	0.02	0.07	0.05	0.05	0.05	0.05	0.05	0.05	0.04	0.05

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 8

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

Summary

Base: All respondents

	Statements					
	a) This Government takes the natural environment into consideration when making decisions	b) This Government is doing enough to protect our landscapes and wildlife	c) The current Government is the 'greenest Government ever'	d) This Government is taking the right steps to leave the natural environment in a better condition for future generations	e) The natural environment is not a priority for the current Government	f) This Government takes into account relevant scientific advice when making policies on the natural environment
Unweighted base	2042	2042	2042	2042	2042	2042
Weighted base	2042	2042	2042	2042	2042	2042
NET: Agree	665 33%	515 25%	434 21%	570 28%	1234 60%	724 35%
Agree strongly (4)	90 4%	104 5%	86 4%	81 4%	379 19%	112 5%
Agree somewhat (3)	575 28%	412 20%	347 17%	489 24%	854 42%	612 30%
Disagree somewhat (2)	651 32%	710 35%	572 28%	694 34%	357 17%	551 27%
Disagree strongly (1)	333 16%	446 22%	569 28%	347 17%	142 7%	261 13%
NET: Disagree	984 48%	1155 57%	1141 56%	1041 51%	499 24%	811 40%
Don't know	392 19%	371 18%	467 23%	432 21%	309 15%	507 25%
Mean	2.26	2.10	1.97	2.19	2.85	2.38
Standard deviation	0.84	0.87	0.89	0.83	0.85	0.85
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 9

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

a) This Government takes the natural environment into consideration when making decisions

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	665 33%	367 37%B	298 29%	73 30%	122 36%F	121 35%F	93 26%	107 35%F	149 33%F	232 43%JKL	160 28%	140 31%	134 28%	98 34%	306 36%
Agree strongly	(4) 90 4%	57 6%B	33 3%	10 4%G	29 8%fGH	21 6%GH	17 5%Gh	3 1%	10 2%	33 6%JL	18 3%	25 6%l	15 3%	21 7%	48 6%
Agree somewhat	(3) 575 28%	310 31%B	265 25%	62 26%	93 27%f	100 29%F	76 21%	104 34%cdF	139 31%F	200 37%JKL	142 25%	115 26%	119 24%	78 27%	258 30%
Disagree somewhat	(2) 651 32%	325 32%	326 31%	70 29%	111 32%ee	84 25%	139 38%CEg	95 31%e	151 34%E	155 28%	190 34%i	154 35%i	152 31%	88 31%	269 31%
Disagree strongly	(1) 333 16%	162 16%	171 16%	32 13%	54 16%	56 16%	66 18%	57 19%	69 15%	65 12%	87 15%	76 17%i	105 22%lJ	51 18%	120 14%
NET: Disagree	984 48%	487 49%	497 48%	102 42%	164 48%	140 41%	205 56%CDEh	152 50%E	220 50%E	220 40%	277 49%l	229 52%l	257 53%l	139 49%	389 45%
Don't know	392 19%	146 15%	246 24%A	68 28%DFGH	57 17%	83 24%DfGH	65 18%	44 14%	76 17%	93 17%	129 23%lk	75 17%	95 19%	49 17%	161 19%
Mean	2.26	2.31B	2.20	2.29	2.34F	2.33F	2.15	2.21	2.24	2.44JKL	2.21	2.24l	2.11	2.28	2.34
Standard deviation	0.84	0.85	0.82	0.84	0.90	0.90	0.83	0.79	0.78	0.82	0.80	0.86	0.84	0.90	0.84
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 9

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

a) This Government takes the natural environment into consideration when making decisions

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	665 33%	40 22%	27 26%	599 34%A	27 33%a	76 34%A	53 29%	63 34%A	42 30%	61 30%	105 40%ABFhi	105 37%Ab	66 36%A
Agree strongly	(4) 90 4%	6 3%	4 4%	81 5%	6 8%hIK	12 5%l	7 4%i	11 6%lk	4 3%	2 1%	21 8%ahIK	7 2%	11 6%lk
Agree somewhat	(3) 575 28%	34 19%	23 22%	518 29%A	20 25%	65 29%A	45 25%	52 28%a	38 27%	59 29%A	84 32%A	98 34%ABF	55 30%A
Disagree somewhat	(2) 651 32%	63 34%J	41 40%ceJ	547 31%	30 37%J	66 29%	64 35%J	55 30%	45 32%	70 34%J	63 24%	90 31%j	64 35%J
Disagree strongly	(1) 333 16%	46 25%CdGIJKL	19 19%	267 15%	12 15%	41 18%l	33 18%	25 14%	26 18%	31 15%	40 15%	38 13%	21 11%
NET: Disagree	984 48%	110 60%CEGiJKL	61 59%CeGJKI	814 46%	42 52%j	106 47%	98 53%gJ	80 44%	71 50%j	101 49%j	104 39%	128 45%	85 46%
Don't know	392 19%	34 19%	15 15%	343 20%	13 16%	42 19%	33 18%	40 22%	30 21%	42 21%	57 21%	54 19%	33 18%
Mean	2.26	2.00	2.13	2.29A	2.30A	2.26A	2.18	2.35A	2.18	2.20a	2.41ABFHi	2.32A	2.37Abfh
Standard deviation	0.84	0.84	0.81	0.84	0.87	0.88	0.83	0.86	0.82	0.75	0.91	0.78	0.81
Standard error	0.02	0.07	0.09	0.02	0.10	0.06	0.07	0.07	0.08	0.06	0.07	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 10
Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?
b) This Government is doing enough to protect our landscapes and wildlife
Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri-vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	515 25%	275 27%B	241 23%	66 27%F	104 30%Fh	91 26%F	63 17%	84 28%F	108 24%F	165 30%JL	134 24%	113 25%	104 21%	84 29%	237 28%
Agree strongly (4)	104 5%	59 6%	45 4%	13 5%	27 8%FH	27 8%FH	10 3%	15 5%	12 3%	31 6%	30 5%	23 5%	20 4%	27 9% <i>n</i>	53 6%
Agree somewhat (3)	412 20%	216 22%	196 19%	54 22%F	78 23%F	63 18%	52 14%	69 23%F	96 22%F	135 25%JL	103 18%	89 20%	84 17%	57 20%	184 22%
Disagree somewhat (2)	710 35%	354 35%	356 34%	66 27%	115 33%	96 28%	148 41% <i>CdE</i>	104 34%	181 41% <i>CdE</i>	186 34%	190 34%	166 37%	167 34%	96 34%	300 35%
Disagree strongly (1)	446 22%	223 22%	222 21%	46 19%	66 19%	72 21%	93 26% <i>d</i>	77 25%	91 20%	104 19%	126 22%	96 22%	119 25% <i>i</i>	62 22%	167 19%
NET: Disagree	1155 57%	577 58%	578 56%	112 46%	181 53%	168 49%	241 66% <i>CDE</i>	181 60% <i>CE</i>	272 61% <i>CDE</i>	290 53%	316 56%	263 59%	286 59% <i>i</i>	158 55%	466 54%
Don't know	371 18%	149 15%	222 21%A	64 27% <i>DFGH</i>	58 17%	85 25% <i>DFGH</i>	60 17%	39 13%	65 15%	90 17%	117 21% <i>k</i>	69 16%	95 20%	45 16%	154 18%
Mean	2.10	2.13	2.08	2.18F	2.23F <i>gH</i>	2.18F	1.93	2.08 <i>f</i>	2.07F	2.20 <i>jL</i>	2.09	2.11	2.01	2.20	2.17
Standard deviation	0.87	0.88	0.85	0.90	0.91	0.96	0.78	0.88	0.78	0.87	0.88	0.86	0.85	0.95	0.88
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 10

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

b) This Government is doing enough to protect our landscapes and wildlife

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	515 25%	34 18%	24 24%	457 26%a	23 28%a	57 25%	42 23%	46 25%	28 20%	50 24%	84 32%AfH	77 27%a	49 27%a
Agree strongly	(4) 104 5%	4 2%	3 3%	96 5%	4 5%	16 7%al	6 4%	12 6%a	5 4%	10 5%	27 10%AbFHiKL	11 4%	5 3%
Agree somewhat	(3) 412 20%	30 16%	21 20%	361 21%	19 23%	41 18%	35 19%	34 19%	23 16%	40 20%	58 22%	66 23%	44 24%a
Disagree somewhat	(2) 710 35%	72 39%GJ	36 35%j	601 34%	25 30%	80 35%J	62 34%J	50 27%	57 40%GJ	75 37%J	63 24%	124 43%dfGJ	67 36%J
Disagree strongly	(1) 446 22%	52 28%cKl	26 25%K	368 21%	18 22%	54 24%K	49 27%K	42 23%K	28 20%	41 20%	58 22%k	42 15%	35 19%
NET: Disagree	1155 57%	124 68%CDGiJKL	62 60%J	969 55%	43 53%	134 60%gJ	111 60%gJ	93 51%	85 59%J	116 57%j	120 45%	166 58%J	101 55%j
Don't know	371 18%	25 14%	16 16%	330 19%	16 19%	33 15%	31 17%	45 24%AEK	30 21%	38 19%	61 23%aeK	43 15%	33 18%
Mean	2.10	1.91	2.02	2.13A	2.14a	2.10a	1.99	2.11a	2.05	2.11a	2.26AbFh	2.19AF	2.13A
Standard deviation	0.87	0.79	0.84	0.87	0.90	0.91	0.85	0.94	0.80	0.85	1.01	0.77	0.80
Standard error	0.02	0.06	0.09	0.02	0.11	0.06	0.07	0.08	0.07	0.07	0.08	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 11

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

c) The current Government is the 'greenest Government ever'

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	434 21%	229 23%	205 20%	61 25%F	90 26%Fg	70 20%	56 15%	57 19%	100 22%F	143 26%JkL	114 20%	92 21%	85 17%	77 27%	201 23%
Agree strongly	(4) 86 4%	58 6%B	28 3%	9 4%	18 5%	28 8%cFGH	12 3%	7 2%	13 3%	30 5%L	26 5%l	20 5%l	11 2%	21 7%	47 5%
Agree somewhat	(3) 347 17%	171 17%	177 17%	52 22%EF	72 21%EF	43 12%	44 12%	50 17%	87 20%EF	114 21%JL	89 16%	71 16%	74 15%	56 20%	154 18%
Disagree somewhat	(2) 572 28%	268 27%	304 29%	69 29%	84 25%	81 23%	116 32%dE	101 33%DE	121 27%	144 26%	154 27%	141 32%	133 27%	77 27%	244 28%
Disagree strongly	(1) 569 28%	303 30%B	266 26%	40 17%	90 26%C	98 29%C	114 31%C	93 31%C	134 30%C	141 26%	160 28%	124 28%	145 30%	94 33%N	216 25%
NET: Disagree	1141 56%	570 57%	571 55%	110 45%	174 51%	179 52%	229 63%CDE	194 64%CDEh	255 57%C	285 52%	314 55%	265 60%i	278 57%	171 60%	460 54%
Don't know	467 23%	201 20%	266 26%A	72 30%fGH	80 23%g	95 28%GH	79 22%	52 17%	90 20%	118 22%	138 24%	88 20%	123 25%	39 14%	196 23%M
Mean	1.97	1.98	1.96	2.17FGH	2.07FG	2.00f	1.84	1.88	1.94	2.08jL	1.95	1.97	1.86	2.02	2.05
Standard deviation	0.89	0.94	0.85	0.85	0.94	1.01	0.83	0.82	0.88	0.93	0.91	0.88	0.84	0.98	0.92
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.05	0.04	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 11

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

c) The current Government is the 'greenest Government ever'

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	434 21%	24 13%	19 19%	391 22%A	19 23%A	45 20%a	36 20%	34 19%	28 20%	48 24%A	77 29%AbefGhk	61 21%A	41 22%A
Agree strongly	(4) 86 4%	5 3%	3 3%	78 4%	5 6%K	15 7%IK	6 3%	11 6%iK	4 3%	4 2%	21 8%afhK	4 1%	8 4%k
Agree somewhat	(3) 347 17%	18 10%	17 17%	312 18%A	14 17%	31 14%	30 16%	23 12%	24 17%a	44 22%AeG	56 21%AeG	58 20%Aeg	33 18%a
Disagree somewhat	(2) 572 28%	59 32%hJ	31 30%j	483 27%	21 26%	58 26%	57 31%hJ	53 29%j	31 22%	53 26%	54 20%	95 33%eHJ	60 33%HJ
Disagree strongly	(1) 569 28%	70 38%CGHIJKL	37 37%GgJKL	462 26%	27 34%KI	73 32%jKl	58 31%K	46 25%	38 26%	53 26%	64 24%	61 21%	42 23%
NET: Disagree	1141 56%	129 70%CEGHIJKL	68 67%GgHIJk	944 54%	49 60%J	130 58%hJ	115 62%HiJ	99 54%j	69 48%	106 52%	118 44%	157 55%J	103 56%J
Don't know	467 23%	31 17%	15 14%	421 24%aB	14 17%	49 22%	33 18%	51 28%ABdF	46 32%ABDEFkl	50 24%b	70 27%aBf	68 24%b	40 22%
Mean	1.97	1.73	1.83	2.01A	1.95	1.93a	1.90	2.00A	1.94a	2.00A	2.18ABEFh	2.02A	2.05Ab
Standard deviation	0.89	0.81	0.84	0.90	0.95	0.96	0.86	0.93	0.90	0.86	1.01	0.79	0.86
Standard error	0.02	0.07	0.09	0.02	0.11	0.07	0.07	0.08	0.09	0.07	0.08	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

* small base

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 12

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

d) This Government is taking the right steps to leave the natural environment in a better condition for future generations

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	570 28%	305 30%B	265 25%	65 27%	112 32%F	98 29%f	80 22%	86 28%f	129 29%F	182 33%JL	134 24%	130 29%j	124 26%	91 32%	257 30%
Agree strongly	(4) 81 4%	44 4%	37 4%	7 3%	24 7%cFH	22 6%FH	9 2%	11 4%h	7 2%	27 5%	20 4%	18 4%	16 3%	19 7%	42 5%
Agree somewhat	(3) 489 24%	261 26%b	228 22%	57 24%	87 25%	76 22%	71 20%	75 25%	121 27%F	155 28%JL	114 20%	111 25%	109 22%	72 25%	215 25%
Disagree somewhat	(2) 694 34%	355 35%	339 33%	70 29%	112 33%	93 27%	145 40%CdE	111 37%E	162 36%E	174 32%	206 36%	154 35%	161 33%	91 32%	288 34%
Disagree strongly	(1) 347 17%	164 16%	183 18%	35 14%	57 16%	57 17%	65 18%	59 20%	74 17%	77 14%	89 16%	84 19%i	96 20%l	51 18%	127 15%
NET: Disagree	1041 51%	519 52%	522 50%	106 44%	168 49%	151 44%	210 58%CDE	170 56%CE	235 53%CE	251 46%	295 52%i	238 53%i	257 53%l	142 50%	415 48%
Don't know	432 21%	177 18%	254 24%A	72 30%DFGH	64 19%	95 28%DFGH	74 20%	47 15%	80 18%	113 21%	138 24%K	77 17%	103 21%	54 19%	185 22%
Mean	2.19	2.22	2.15	2.22	2.28F	2.25F	2.08	2.15	2.17	2.30JKL	2.15	2.17	2.11	2.25	2.26
Standard deviation	0.83	0.82	0.83	0.82	0.89	0.91	0.76	0.83	0.77	0.83	0.80	0.84	0.83	0.89	0.83
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 12

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

d) This Government is taking the right steps to leave the natural environment in a better condition for future generations

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	570 28%	32 18%	28 27%	510 29%A	25 31%A	56 25%	48 26%a	52 28%A	37 26%	58 28%A	91 34%Ae	88 31%A	55 30%A
Agree strongly	(4) 81 4%	3 2%	5 5%	73 4%	4 5%i	10 4%i	4 2%	7 4%	6 4%	2 1%	24 9%AeFgIKl	8 3%	8 4%
Agree somewhat	(3) 489 24%	29 16%	23 22%	437 25%A	21 26%a	46 20%	44 24%a	44 24%a	31 22%	56 27%A	67 25%A	80 28%Ae	47 26%A
Disagree somewhat	(2) 694 34%	73 40%dghJ	37 36%	584 33%	22 28%	87 39%dghJ	63 34%	55 30%	42 29%	75 37%j	73 27%	102 36%j	65 35%
Disagree strongly	(1) 347 17%	41 22%cijKl	22 21%k	284 16%	15 19%	45 20%k	34 19%	31 17%	29 20%k	28 14%	36 14%	38 13%	27 14%
NET: Disagree	1041 51%	114 62%CDGHIJKL	59 58%J	868 49%	38 46%	132 59%dGJK	97 53%J	86 47%	71 50%	104 51%j	109 41%	140 49%	92 50%
Don't know	432 21%	38 21%	15 15%	379 22%	19 23%	37 17%	38 21%	46 25%be	35 25%e	42 21%	66 25%be	58 20%	38 20%
Mean	2.19	1.96	2.13	2.22A	2.23A	2.11	2.12	2.20A	2.12	2.20A	2.39AbEFHi	2.26A	2.24A
Standard deviation	0.83	0.75	0.86	0.83	0.89	0.83	0.80	0.85	0.88	0.74	0.92	0.77	0.81
Standard error	0.02	0.06	0.09	0.02	0.11	0.06	0.07	0.07	0.08	0.06	0.07	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll
ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 13

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

e) The natural environment is not a priority for the current Government

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	1234 60%	619 62%	614 59%	143 59%	208 60%	199 58%	221 61%	187 62%	276 62%	337 62%	336 59%	263 59%	296 61%	181 63%	532 62%
Agree strongly	(4) 379 19%	191 19%	188 18%	37 15%	69 20%	70 20%	67 18%	68 22% ^{cH}	69 16%	103 19%	91 16%	87 20%	98 20%	58 20%	160 19%
Agree somewhat	(3) 854 42%	428 43%	426 41%	106 44%	139 40%	129 38%	154 42%	119 39%	207 47% ^{Eg}	234 43%	245 43%	176 40%	199 41%	124 43%	372 43%
Disagree somewhat	(2) 357 17%	177 18%	180 17%	33 14%	52 15%	51 15%	64 18%	66 22% ^{CdE}	90 20% ^{ce}	104 19%	100 18%	80 18%	73 15%	53 19%	137 16%
Disagree strongly	(1) 142 7%	80 8%	62 6%	12 5%	31 9% ^h	31 9% ^h	24 7%	22 7%	23 5%	31 6%	33 6%	37 8%	40 8%	24 8%	52 6%
NET: Disagree	499 24%	257 26%	242 23%	45 19%	83 24%	82 24%	88 24%	88 29% ^C	113 25% ^c	135 25%	134 24%	117 26%	114 23%	77 27%	189 22%
Don't know	309 15%	124 12%	185 18% ^A	55 23% ^{dfGH}	53 15% ^G	63 18% ^{GH}	55 15% ^G	28 9%	55 12%	73 13%	96 17%	65 15%	75 15%	28 10%	135 16% ^M
Mean	2.85	2.83	2.86	2.89	2.85	2.85	2.85	2.84	2.83	2.87	2.84	2.82	2.86	2.83	2.89
Standard deviation	0.85	0.87	0.84	0.78	0.90	0.92	0.85	0.89	0.79	0.83	0.82	0.89	0.89	0.88	0.83
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 13

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

e) The natural environment is not a priority for the current Government

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	1234 60%	123 67%gjl	64 62%	1047 60%	51 62%	132 59%	113 62%	104 56%	87 61%	139 68%eGjKL	149 56%	168 59%	104 56%
Agree strongly	(4) 379 19%	37 20%k	23 23%K	319 18%	13 16%	50 22%K	31 17%	34 18%	32 22%K	37 18%	57 21%K	37 13%	29 16%
Agree somewhat	(3) 854 42%	86 47%eJ	40 39%	728 41%	38 46%j	82 37%	82 45%j	70 38%	55 39%	102 50%EGhJ	92 35%	131 46%eJ	74 41%
Disagree somewhat	(2) 357 17%	24 13%	14 14%	318 18%	12 15%	45 20%l	34 18%	35 19%i	24 17%	23 11%	47 18%	57 20%l	41 22%al
Disagree strongly	(1) 142 7%	17 9%hl	12 11%cHlk	114 6%	9 10%hl	19 8%l	13 7%i	16 9%l	6 4%	6 3%	20 8%i	15 5%	12 7%
NET: Disagree	499 24%	41 22%i	26 25%l	432 25%	21 26%l	64 29%l	46 25%l	51 28%l	30 21%	29 14%	67 25%l	72 25%l	53 29%l
Don't know	309 15%	20 11%	12 12%	277 16%	10 13%	28 13%	24 13%	29 16%	26 18%a	36 18%	49 18%a	46 16%	28 15%
Mean	2.85	2.87	2.84	2.85	2.77	2.83	2.83	2.78	2.97kl	3.01DefGKL	2.86	2.79	2.77
Standard deviation	0.85	0.88	0.96	0.85	0.89	0.92	0.83	0.90	0.82	0.70	0.92	0.77	0.84
Standard error	0.02	0.07	0.10	0.02	0.10	0.06	0.07	0.07	0.07	0.06	0.07	0.05	0.07

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**

Nature Poll
ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 14

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

f) This Government takes into account relevant scientific advice when making policies on the natural environment

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2042	967	1075	214	321	356	383	315	453	589	602	356	495	277	794
Weighted base	2042	1001	1041	243	344	344	364	303	444	546	566	445	485	287	857
NET: Agree	724 35%	398 40%B	327 31%	83 34%	118 34%	124 36%	112 31%	116 38%f	171 39%F	239 44%JKL	176 31%	153 34%	156 32%	105 37%	309 36%
Agree strongly	(4) 112 5%	64 6%	48 5%	13 5%	24 7%H	28 8%H	20 5%h	15 5%	12 3%	39 7%J	21 4%	26 6%	27 6%	23 8%	54 6%
Agree somewhat	(3) 612 30%	333 33%B	279 27%	70 29%	94 27%	96 28%	92 25%	100 33%F	159 36%DEF	200 37%JKL	155 27%	128 29%	129 27%	82 29%	255 30%
Disagree somewhat	(2) 551 27%	280 28%	270 26%	62 26%	107 31%E	68 20%	108 30%E	90 30%E	115 26%e	137 25%	162 29%	126 28%	126 26%	81 28%	239 28%
Disagree strongly	(1) 261 13%	132 13%	129 12%	25 10%	44 13%	47 14%	49 13%	42 14%	54 12%	54 10%	67 12%	70 16%l	69 14%i	42 15%	97 11%
NET: Disagree	811 40%	412 41%	399 38%	87 36%	151 44%E	116 34%	157 43%E	132 44%E	168 38%	191 35%	229 40%i	195 44%l	195 40%	123 43%	336 39%
Don't know	507 25%	191 19%	315 30%A	73 30%dG	74 22%	104 30%DGH	95 26%G	55 18%	105 24%	115 21%	161 28%IK	96 22%	134 28%lk	59 20%	212 25%
Mean	2.38	2.41	2.34	2.42	2.36	2.44	2.31	2.36	2.38	2.52JKL	2.32	2.31	2.32	2.37	2.41
Standard deviation	0.85	0.85	0.84	0.83	0.86	0.94	0.85	0.83	0.79	0.83	0.81	0.87	0.88	0.90	0.84
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

Nature Poll

ONLINE Fieldwork : 11th-13th October 2013

Absolutes/col percents

Table 14

Q.2 Thinking about the current Coalition Government, to what extent do you agree or disagree with the following statements?

f) This Government takes into account relevant scientific advice when making policies on the natural environment

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2042	176	108	1758	88	238	184	188	154	185	220	314	187
Weighted base	2042	184	102*	1756	82*	225	184	184	143	204	265	286	184
NET: Agree	724 35%	40 22%	33 32%	651 37%A	32 39%A	75 34%A	68 37%A	60 33%A	50 35%A	71 35%A	102 38%A	115 40%A	80 43%Abeg
Agree strongly	(4) 112 5%	9 5%	3 3%	100 6%	8 10%bfHk	15 7%	7 4%	15 8%h	4 3%	10 5%	21 8%h	12 4%	9 5%
Agree somewhat	(3) 612 30%	31 17%	29 29%A	551 31%A	24 29%A	60 27%A	61 33%A	45 25%	46 32%A	61 30%A	81 30%A	103 36%AeG	71 39%AEG
Disagree somewhat	(2) 551 27%	68 37%CD	28 27%FGIJKL	455 26%	17 21%	63 28%	44 24%	39 21%	45 31%dg	54 26%	66 25%	79 28%	47 26%
Disagree strongly	(1) 261 13%	32 18%cHJKL	21 21%CHIJKL	207 12%	11 13%	38 17%HKL	24 13%	26 14%	12 8%	24 12%	29 11%	27 10%	16 9%
NET: Disagree	811 40%	101 55%CD	49 48%FGHIJKL	662 38%	27 34%	101 45%gjl	68 37%	66 36%	57 40%	78 38%	95 36%	107 37%	64 35%
Don't know	507 25%	43 23%	21 20%	443 25%	22 28%	49 22%	48 26%	58 32%bEKI	37 26%	56 27%	69 26%	65 23%	40 22%
Mean	2.38	2.12	2.18	2.41AB	2.49Ab	2.30	2.37A	2.38A	2.39A	2.38A	2.48ABe	2.45AB	2.50ABe
Standard deviation	0.85	0.84	0.87	0.84	0.94	0.90	0.83	0.95	0.73	0.84	0.87	0.78	0.78
Standard error	0.02	0.07	0.09	0.02	0.12	0.07	0.07	0.08	0.07	0.07	0.07	0.05	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**